

January 2020

New Beginnings Edition

Strong Tower Radio
Ministry News
P.O. Box 567
Cadillac, MI 49601
StrongTowerRadio.org

231.468.2087

**STRONG
TOWER
RADIO**

Where God's Character is Proclaimed

Upcoming Events:

Watch for details- New station rallies will be held in several areas soon
February 22- STR Old-time Radio Variety Hour- Muskegon Church

On-Air STR Today Topics (week of):

January 5- New Start- Nutrition
January 12- New Start- Exercise and Garden Guy
January 19- New Start- Water and Roe vs. Wade
January 26- New Start- Sunshine
February 2- February Theme- One Race - Many Cultures

When moving, remember to update your new address to save the ministry money, but also include your entire old address!

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Permit #87

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89.7 Grand Rapids	91.9 Cadillac
90.7 Harrison	97.9 Newberry
90.9 Escanaba	102.7 Alpena
91.3 Ironwood	104.7 Lansing
93.9 Mio	1540 Okemos
91.3-Decatur	92.3 Charlotte

TV 23 Cadillac

Failed Resolutions? Change Your Coach!

By Pastor Jay Gallimore



Change? You admit you need to, but you don't like failure? Secular research tells us that long term positive changes are very difficult. What they don't tell us is, why. We all know that bad habits are easy to make but why are good ones so hard? Because change is about who we really are. Here's the bad news and the truth. All humans are born with a selfish character. Left alone, selfishness produces laziness, negativity, and hurt. Guilt, shame, and misery are the result.

So, where can people find happiness? It is found in unselfish living but you cannot make yourself into an unselfish person. Neither can you erase the guilt and shame that we all find in ourselves. Don't look to psychology science for help. Even though our culture is saturated with psychology science, the world is getting uglier by the moment.

So, if you want to change in 2020 you are going to need a Supernatural Coach. The Coach I know can, in reality, wipe your shame and guilt clean. He can then turn your down-in-the-mouth, sour attitude into one of cheer, good will, and gratefulness. He can squash the bad vibes that are controlling your life. He can send supernatural waves of goodness that will make you into a new creation. People will be asking with wonder, "What happened to you?"

You can have access to this Coach any time, day or night. He has the wisdom to empower change. He is extremely successful but he's pricey. No, I am not talking about money. I am talking about trust. He wants your trust, 100%, all of the time! If you are willing to pay that price, 2020 will be the year that you changed for good! Why go on living the way you have been? We know how to get in touch with Him. Email or write us and ask for the Coach. We will send you the instructions.

But don't forget the price!



David Bolduc

From the President...

Don't play the Devil's game! Over Thanksgiving, my oldest son Jonathan insisted we dig out my old Apple IIe computer. I had rescued it from a dumpster, hoping that my kids would one day be interested in the 'old-timey' technology. I found the BASIC programming code for the game, Tic-Tac-Toe, for Apple on the web.

We typed it in, and carefully corrected *all* of the SYNTAX ERRORS. Then we all took turns playing Tic-Tac-Toe. The program is written so the computer always looks for the center spot to be open, then the corners, and, finally, the sides. The computer is always looking for an opening, while watching your every move. It doesn't miss a move because it is always playing exactly by the rules. One of my boys said he almost won, but almost doesn't count in Tic-Tac-Toe. There is only one winner and one loser, or the game is a draw.

This got me to thinking about the beginning of this world when sin came in. When the serpent spoke to Eve, he essentially said, "Shall we play a game?" Eve became extremely vulnerable because she had made a decision to linger near the tree, and because she had accidentally walked away from her husband. Her best option, and the only safe one, was to pray while making her way directly back to Adam's side. Responding to the enemy was a serious mistake.

When we linger and let the temptations of the enemy percolate in our minds, we are putting ourselves in a very dangerous place. God established the rules of engagement. The enemy must abide by these rules. We can be sure Satan knows the rules well, but we don't have a clue. Venturing onto his ground, even in thought, is one step toward another defeat. Our only valid option is to claim the blood of Christ and pray for the Holy Spirit to guide us.

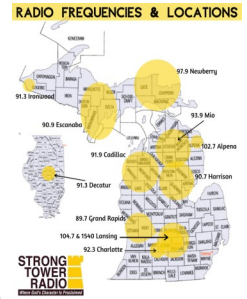
Please keep us in prayer as we continue to uplift the name of Christ, and to spread the Three Angel's Message to more of Michigan and beyond.

Did You Notice?

Something's different about the envelope in your STR Newsletter! If you look closely, you will see that you no longer need to find a stamp to mail your donations back to STR! It's just our way of saying, "Thank You!!!" to all of our faithful supporters and encouragers. You will not know the true value of your investment in spreading God's love until, on streets of gold, you start meeting all of those who heard the message of God's character because of your faithful support.

New Station Rallies

In new developments it appears the Lord is opening doors for **stations in southeast and northern Michigan**. We will post details as they develop on our Facebook page and in our weekly e-mail 'News & Views' to subscribers. Once the current owners approve our letters of intent, our donors will have **only a few months to raise millions of dollars** so start **laying aside your station purchase gifts now!**



STR Job Opening

Part-time position for a Streaming/Production Technician to manage our streaming and on-air program production at our Cadillac studio. Send resumes to STR, P.O. Box 567, Cadillac, MI 49601 or email to: applications@StrongTowerRadio.org or call Strong Tower Radio 231.468.2087.



What Can A Penny Do?

STR has 12 radio stations, 1 TV station, 3 full-time employees, 2 part-time employees and a few volunteers. This year's budget is \$525,000, or \$43,750 a month to broadcast the Three Angels Messages. The biggest expense is 11 tower rents and the electricity to run them. Our employees are on "missionary" wages, too!

The potential listening audience: 5 million people. That's 10½ cents a person, 24/7, 365 days a year. It's less than 1¢ a person per month!!! We appreciate your prayers AND financial support. Won't you consider becoming a Monthly/Covenant Partner for Strong Tower Radio? © Jilane Fenner

How to Make Your Investment Donations:

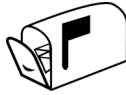
For credit card or bank account withdrawal go to our secure website, www.StrongTowerRadio.org, or call at 231-468-2087.

You may also donate by check or money order mailed to **Strong Tower Radio, PO Box 567, Cadillac, MI 49601**

Strong Tower Radio appreciates your love, prayers, and financial support to keep God's ministry of the Three Angels Messages on the air!



Listeners Are Saying!



"I love Strong Tower Radio! It's the only station I let my kids listen to!" —Thompsonville, MI

"I'm getting more Bible education on Strong Tower Radio than I did in Bible College!" —Clare, MI

"Strong Tower Radio is making me look at the stories in the Bible as more than just entertainment. They are word pictures of God's character!" —Harrison, MI

We **love** to hear from our listeners! You are an encouragement to us!!! Contact us by giving us a call at 231-468-2087, email Info@StrongTowerRadio.org or go to www.StrongTowerRadio.org and click on 'Contact Us'.



Strong Tower Radio Needs

Lights: The FCC mandates working lights for air navigation. Two of our towers, WHIC in Newberry, MI, in the Upper Peninsula and STR TV23 located in Tustin, MI, have lights that are 20 years old. We have been patching them together for the last 5 years and now the lights must be replaced! The FCC could fine us thousands of dollars(\$\$\$\$)!!! We need \$25,000 to update these lights.

Streaming: To stream STR, we must pay music licenses for each station. We need extra equipment and a part-time person to be sure we can meet all the regulations and file the required reports. The cost to cover this is \$30,000.

Energy Efficient Furnace: We had two 25-year-old furnaces limping along. Both needed to be replaced. We did replace one of them last year, and have saved some money on heating. We must replace the other one so we don't have to run expensive individual electric heaters in our offices! Furnace replacement is \$11,000.

TV Studio Equipment: We have a beautiful filming studio in our building, but need equipment to do short videos for 'YouTube' style platforms. This will link listeners to the radio, and the radio will bring listeners to our video productions. The opportunities are unlimited!!! The equipment will cost \$35,000.

Changed Lives

By Pastor Garhett Morgan



It was opening night for Jesus on Prophecy at the Reed City Seventh-day Adventist church. We had everything set up, advertisements had been out for months, and many hours of prayer had been offered up for the Lord's blessing. As guests streamed through the front door, greeters and ushers hurried to make sure everyone felt welcomed and had time to register. As the Pastor and speaker, I was doing my best to talk to as many people as I could.

One gentleman met me with a huge smile on his face and said, "Well hello, Garhett! You sure don't know me, but I definitely know you!" I didn't quite know how to respond, and as I was trying to put together a response he laughed and said, "I've been listening to you and so many others on Strong Tower Radio for about two years. I'm so excited to finally be here!"

Randy and Betty Louck didn't miss a single night of Jesus on Prophecy. Because of listening to Strong Tower Radio, they had heard many of the teachings before, and they were baptized as a result. I can't express how it excited me to see precious souls walking through the church doors, and they already had a positive view of the truths our church teaches from the word of God.

There are many stories like Randy and Betty's. Many more souls will come to know the truth through STR ministry. Praise God for the Three Angels messages being proclaimed on the airwaves! It is truly changing lives!

STR Goes To School!

STR is bringing radio to elementary schools. Call Deb Blosser, 989.330.7747 to book. We are now booking school dates for the new year.

This assembly gives practical hands-on demonstrations of how radio works, how Strong Tower Radio brings people to Jesus, and how students can be a part of this radio ministry.



