



89.7 Grand Rapids	93.1 Grand Haven
90.7 Harrison	93.9 Mio
90.9 Escanaba	97.3 Kalamazoo
91.3 Ironwood	97.9 Newberry
91.3 Decatur	102.7 Alpena
91.9 Cadillac	104.7 Lansing
91.9 Battle Creek	154.0 Okemos
92.3 Charlotte	

TV 23 Cadillac

Where God's Character is Proclaimed

His Public Ministry



Pastor
Sean Reed



The whole city is gathered into one crowd, or so it seems. Everyone is excited, eagerly craning their necks to catch a first glimpse of the expected visitor. Their enthusiasm is understandable. The miraculous opening of the eyes of the blind, healing the lepers, multiplying fish and bread to feed thousands, curing every imaginable illness, and even restoring life to the dead; they had all heard the stories, and in just a few moments they will see the miracle worker Himself.

He's humble yet regal as He presses forward to meet the crowd. Calmly He reaches out, His eyes drawn first to the wide-eyed children, the chastised beggars, and those hesitant yet desperate for hope. Nevertheless, everyone feels that He sees them, His whole being exuding compassion, love, and understanding.



One man, perched up in a tree, doesn't want to be seen. After all, he's the tax collector—the most despised man in Jericho. Yet he has a beating heart that is weighed down with guilt, desperation, and near hopelessness. He wants—needs—to see who this Jesus is. And so Zacchaeus watches intently as the mass of humanity circling the great teacher draws closer and closer to his perch in the tree.

Jesus stops, the crowd bumping into Him as He speaks to the man in the tree: "Zacchaeus, make haste and come down, for today I must stay at your house." [Luke 19:5 NKJV] So hurry, he does, swinging down from the tree with a child's enthusiasm, his joy-filled heart overflowing with penitence, gratitude, and newfound hope.

The mood of the crowd instantly shifts; their shouts of admiration transform into grumbled protests. That Jesus would set foot inside the house of Zacchaeus, a known sinner, is unthinkable. It is unreasonable to them but not to those who know the Savior's mission.



David Bolduc

President's Perspective

Following is a brief update on our new stations. God continues to guide and provide.

The tower we had hoped to build our Bridgman station on failed the Structural Analysis, so we will have to find another tower or negotiate with the tower owner to strengthen their tower.

The South Haven planned tower passed the Structural Analysis, which is the tower we indicated on our application to the FCC.

As I mentioned last month, the tower I had hoped to use for our Greenville station will not cover the communities of Edmore and Ionia as we had desired. I have found another tower which would cost us \$2,100 a month, but will make a stronger signal in both areas. I have contacted a couple of antenna manufacturers to see if they can build an antenna to cover our desired area. If so, we will start running a Structural Analysis and then submit a request to move to the new tower with the FCC.

Our first choice of antenna manufacturer for our Owosso station stated they needed 40' of space on the tower, but only 25' was available. So I contacted another manufacturer to see if they could produce an antenna to fit that space. They sent back some plans for an antenna which our engineer says look good. Once we finalize the details, we will have to run a Structural Analysis to ensure the antennas will not overload the tower.

Our engineer is requesting permission from the FCC to move our Port Sanilac station to a different tower. Our antennas on this tower passed the Structural Analysis, so everything looks good for the next step.

The Structural Analysis for our Tower Hill, IL, station failed, so we will need to upgrade the tower or make plans to move to another nearby tower.

I am reaching out to various engineers to see if they would be able to oversee the actual construction of these stations when we get to that point. With 15 stations currently on the air, it is critical that we have ongoing local support for each station so that it is not a financial burden to the other stations.

Changed Lives

Ron first found Strong Tower Radio [STR] between Lake City and Cadillac while driving on M-55 returning to Grand Rapids from a Grayling client. He hit 'seek' on his radio, searching for something better, and found Bible Answers Live on STR, though he didn't know it was STR at the time.



The program hosts were discussing *The Great Controversy*, which sounded like an excellent book to Ron. He looked it up on his phone (yes, while driving) and found an audiobook version for later listening. He stayed tuned to STR until just past Big Rapids, where the WGCP, 91.9 FM signal fades out. That was the summer of 2018, and it would be several years before

NEW LIFE Ron again listened to STR.

OLD LIFE During the next few months, Ron listened to the entire reading of *The Great Controversy* and was deeply impressed.

It was a lot to process and understand. He continued attending a Protestant church near Hastings, MI, during this time. He also did research and watched many messages on YouTube from Amazing Facts and was increasingly convicted by what he was hearing.



In August 2021, Ron began attending the Wyoming Seventh-day Adventist Church, which is closest to his home. One of the elders was the first person Ron met at the Wyoming church. He invited Ron to Sabbath School (after church service at Wyoming) and to engage in Bible studies from *It Is Written* and *Amazing Facts*.



IT IS WRITTEN One of the members introduced Ron to STR. As Ron listened, he realized that the Cadillac station he heard three years ago that had started him on this discovery path was also STR! Now with a different company, Ron still has a 45-minute commute and listened to STR daily. He also listened via streaming at home, as the Grand Rapids' signal doesn't quite reach his area.

Throughout the Bible studies, Ron didn't wrestle much with any topics as listening to STR helped him understand the truth and made sense to him. The question & answer (Q&A) programs helped the most with questions that he had during the Bible studies.

Pastor Dan Rachor had the privilege of baptizing Ron the morning of November 12, 2022, at the Wyoming SDA church; praise God!!

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His Public Ministry Continued from page 1

Surrounded by the disapproving crowd of disciples, religious leaders, and curious onlookers, Jesus clearly and unmistakably articulates His mission: "Today salvation has come to this house, because he also is a son of Abraham; for the Son of Man has come to seek and to save that which was lost" (Luke 19:9–10 NKJV).

Finding—and saving—the lost is Jesus' ministry. It was His mission two thousand years ago, and it remains the passion of His heart today. Jesus seeks after lost people. In reflecting on Jesus' earthly ministry of chasing after sinners, consider three observations:

Jesus sought sinners out. He didn't avoid them and refused to ignore them to gain the approval of the more respected members of society. Early in His ministry, when challenged for interacting with social outcasts and obvious sinners, Jesus put it this way: "It is not those who are well who need a physician, but those who are sick. I have not come to call the righteous but sinners to repentance," **Luke 5:31–32 NASB**



Jesus opened a path to the sinner's heart by demonstrating his love. We've all heard the adage: People don't care how much you know until they know how much you care. While Jesus' ultimate concern during His public ministry was always spiritual redemption, He demonstrated genuine care for all people—regardless of their spiritual inclinations. As Jesus stated, God "makes His sun rise on the evil and on the good, and sends rain on the just and on the unjust." **Matt 5:45 NKJV** In ministering to physically felt needs, Jesus sought an opening to address the deepest needs.



Commenting on Jesus' ministry, the well-known 19th-century



American author Ellen White states: "Christ's method alone will give true success in reaching the people. The Savior mingled with people as one who desired their good. He showed sympathy for them, ministered to their needs, and won their confidence. Then He invited them, 'Follow Me.'" (Ministry of Healing, p. 73)

Jesus avoided public acclaim. In an era of social media influencers and spotlight-hungry celebrities, it's common to see ministry leaders seemingly most focused on promoting themselves. Yet Jesus was not interested in being in the public eye. He didn't need—nor did He crave—public attention.

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Changed Lives Continued from page 3)

Ron continues listening to many STR programs. His favorites include the Bible Q&A formats like Bible Answers Live that strengthen his Bible understanding and the Ellen White book readings such as *Steps to Christ*, *Ministry of Healing*, and *The Great Controversy* and he looks forward to more inspired readings on STR .

Join us in praising God for lives being changed through this ministry! Let's keep Ron in prayer as he continues moving forward in faith.



His Public Ministry Continued from page 4)



After Jesus multiplied a boy's lunch to feed more than 5,000 people, the well-fed crowd determined to make Jesus king forcibly. Jesus simply sent them away and found a quiet place to pray (John 6:15; Matthew 14:22). He avoided public acclaim, maintained His ministry focus, and remained accessible to the lost.

Finding and saving the lost is Jesus' ministry. And He invites us to join Him in seeking after lost people.

(CURRENT EVENTS Continued from page 6)

The next Inspiration and Praise Variety Hour, March 25th, 5 pm, will be at the Grand Rapids Central Seventh-day Adventist Church. The Variety Hour will return to Berrien Springs Village Church on June 3rd, while the Owosso Seventh-day Adventist Church will occur in October. These programs will be aired on STR, but it is **always** better to experience them in person!

To get the latest information check STR.fm, call 231.468.2087, or email me, Tom@StrongTowerRadio.



CURRENT EVENTS



Tom Mejeur

Strong Tower Radio is already planning for this year's camp meetings! We are planning our exhibit booth (the best place for you to connect with us and find out how people's lives are changing) and contacting the speakers and presenters for interviews. Cedar Lake and Camp Sagola camp meetings are like family reunions to us!!



Our Adventist Services and Industry (ASI) recording studio (at Camp Au Sable) began to realize its potential this

SECRETS UNSEALED



winter. We recorded: Pastor Steven Bohr of Secrets Unsealed; Generation.



(of) Youth. (for) Christ. (GYC) with Pastor Andrew Parks and founding board member Stacy (Osterman) Shefka; the Nature Guy, Dr. Gordon Atkins, and Streams of Light ministry.



STREAMS OF LIGHT INTERNATIONAL

Have you toured the STR Broadcast Center?

Hear the miracle story of how God provided almost a quarter million dollars in 90 minutes, on the day of closing, for this building!!! Pastor Steven Bohr of California and Blueprint for Men founder Marty Miller have toured recently, and Ron Price ('Relationship CPR') will be touring in September during his speaking engagements in Michigan. Contact me



if you are interested in having him speak at your business, church, or school during his visit.



We recorded a resurrection program with Norm and Dorothy Moll recently, and Pastor Jay Gallimore (with Holly Bailey-Wiltzer) is currently recording a Galatians program to follow up his exciting Romans series.

On our flagship interview program, *STR Today*, we interviewed Gary Heilig, the Garden Guy, the new Family Ministries leader, Amy Hubbard, and more!

STR Feature travels the state seeking events and community organizations that may be of interest to you. This month we air interviews with: the Nature Guy, Dr. Gordon Atkins, on duck migration, where migration studies primarily started; the U.S. Forest Service on wildfire control and annual hiring; Habitat for Humanity, and the Wexford County Historical Museum about their virtual tour.



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Who Else Tells You the Truth?



Kam Ferguson

Luke 4:14-30 records Jesus following a Biblically sound custom of going to church and volunteering to read the Scripture on the seventh day Sabbath.



In Nazareth, His hometown, He stood up and read **Isa 61:1-3** (partial), which was nice. He then explained the passage, and His hometown members rejected His identity declaration.

We're inclined to advise Jesus to stop there, yet He didn't. Instead, with love, He pointed out their faith problem, illustrated that it was multi-generational, and the church members reacted in a murderous rage.

Who else would have told them the truth?

Strong Tower Radio broadcasts the everlasting gospel in the context of the Three Angels Message 24/7/365 in varying formats to reach a wide range of interested listeners. We broadcast clear, straight truth, that some would advise us to avoid, hoping to prevent certain listeners from taking offense.



In **1 Cor 14:7-8**, God calls His people to give the trumpet a specific sound, and that is the full gospel, **present** truth, not just **pleasant** truth. We have not heard of classical music bringing a listener to Jesus Christ. The contemporary Christian music format other Christian radio stations use will not prepare people to meet Jesus when He soon returns.

Who else tells you the truth on the radio dial?! Your prayers and gifts keep STR proclaiming the truth of God's beautiful character every day, and lives are being changed! Just this week, we heard of 50 people who are now in weekly Bible studies with a Seventh-day Adventist pastor because one person heard him on STR when they "happened to pick up the station" while driving across central Michigan!!

Glory to God! As He promised, great is your reward. **[Matt 5:12]**



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His Public Ministry
Strong Tower Radio
Ministry News
P.O. Box 567
Cadillac, MI 49601
StrongTowerRadio.org
231-468-2087

STRONG TOWER RADIO

Where God's Character is Proclaimed

STR Engagements:

3/11	11:00 a.m.	David Bolduc	Marion Seventh-day Adventist Church
3/11	11:00 a.m.	Kam Ferguson	Grand Rapids Central SDA Church
3/18	9:00 a.m.	David Bolduc	Mesick Seventh-day Adventist Church
3/25	9:30 a.m.	Tom Mejeur	Wyoming Seventh-day Adventist Church
3/25	11:25 a.m.	Kam Ferguson	Belleville Seventh-day Adventist Church

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